ORDER

Orders

Order / Rev:	36982
Alt Order #:	08843216
Product Desc:	HELLER/SENATE/REP
Estimate:	
Flight Dates:	10/17/12 - 10/23/12
Original Date / Rev:	08/14/12 / 08/14/12
Order Type:	GENERAL

KLAS

Primary AE:	Mike Jones
Sales Office:	K-WAS
Sales Region:	National

Agency

Name:	**Strategic Media Services**
Buying Contact:	
Billing Contact:	
	3299 K St. NW
	Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	**Heller, Dean R-USS**
Demographic:	A35+
Product Codes:	PO1
Priority:	LV3
Revenue Codes:	AGY, POL, CAND

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/23/12	103	$86,105.00	$73,189.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	103	$86,105.00	$73,189.25	0.00
Totals	103	$86,105.00	$73,189.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	$86,105.00
Market	100%	$287,016.67

Competitive Share	Share	Total
CABLE	0%	$0.00
KBLR	0%	$0.00
KFBT	0%	$0.00
KINC	0%	$0.00
KTNV	25%	$71,754.17
KTUD	0%	$0.00
KVBC	0%	$0.00
KVVU	5%	$14,350.83
KVWB	0%	$0.00
LV1	0%	$0.00
UNKWN	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	8	10/17/12	10/19/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	--WTF--	:30	3	$225.00	LV2	0.00 NM	3	$675.00
5A NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/15/12	10/21/12	--WTF--	3	$225.00	0.00								
E 2	8	10/22/12	10/23/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	MT-----	:30	2	$225.00	LV2	0.00 NM	2	$450.00

Order / Rev: 36982 Advertiser: Heller, Dean R-USS

Alt Order #: 08843216 Product Desc: HELLER/SENATE/REP KLAS

Flight Dates: 10/17/12 - 10/23/12 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				5A NEWS										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/22/12	10/28/12	MT-----	2	$225.00	0.00							
E 3	8	10/22/12	10/23/12	8 News Now 6a M-F	CM	6-7a	MT-----	:30	2	$275.00	LV2	0.00 NM	2	$550.00
				8 News Now 6a M-F										
				6A NEWS										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/22/12	10/28/12	MT-----	2	$275.00	0.00							
E 4	8	10/17/12	10/19/12	8 News Now 6a M-F	CM	6-7a	--WTF--	:30	3	$275.00	LV2	0.00 NM	3	$825.00
				8 News Now 6a M-F										
				6A NEWS										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/15/12	10/21/12	--WTF--	3	$275.00	0.00							
E 5	8	10/17/12	10/19/12	CBS This Morning 7-9a	CM	7-9a	--WTF--	:30	3	$200.00	LV2	0.00 NM	3	$600.00
				CBS This Morning										
				EARLY SHOW										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/15/12	10/21/12	--WTF--	3	$200.00	0.00							
E 6	8	10/22/12	10/23/12	CBS This Morning 7-9a	CM	7-9a	MT-----	:30	2	$200.00	LV2	0.00 NM	2	$400.00
				CBS This Morning										
				EARLY SHOW										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/22/12	10/28/12	MT-----	2	$200.00	0.00							
E 7	8	10/17/12	10/19/12	Live w/Kelly	CM	9-10a	--WTF--	:30	3	$275.00	LV3	0.00 NM	3	$825.00
				Live With Regis & Kelly										
				LIVE WITH KELLY										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/15/12	10/21/12	--WTF--	3	$275.00	0.00							
E 8	8	10/22/12	10/23/12	Live w/Kelly	CM	9-10a	MT-----	:30	2	$275.00	LV3	0.00 NM	2	$550.00
				Live With Regis & Kelly										
				LIVE WITH KELLY										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/22/12	10/28/12	MT-----	2	$275.00	0.00							
E 11	8	10/17/12	10/19/12	Y&R	CM	11a-12p	--WTF--	:30	1	$1,925.00	LV1	0.00 NM	1	$1,925.00
				Young & Restless										
				Y&R										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/15/12	10/21/12	--WTF--	1	$1,925.00	0.00							
E 13	8	10/17/12	10/19/12	8 News Now Noon M-F	CM	12-1230p	--WTF--	:30	3	$325.00	LV2	0.00 NM	3	$975.00
				8 News Now Noon M-F										
				NOON NEWS										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/15/12	10/21/12	--WTF--	3	$325.00	0.00							
E 14	8	10/22/12	10/23/12	8 News Now Noon M-F	CM	12-1230p	MT-----	:30	2	$325.00	LV2	0.00 NM	2	$650.00
				8 News Now Noon M-F										
				NOON NEWS										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/22/12	10/28/12	MT-----	2	$325.00	0.00							
E 15	8	10/17/12	10/19/12	1230-2p Soaps/ LMAD	CM	1230-2p	--WTF--	:30	1	$1,315.00	LV1	0.00 NM	1	$1,315.00
				Soaps / Let's Make A Deal										
				BOLD.LET'S MAKE										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/15/12	10/21/12	--WTF--	1	$1,315.00	0.00							
E 16	8	10/22/12	10/23/12	1230-2p Soaps/ LMAD	CM	1230-2p	MT-----	:30	1	$1,315.00	LV1	0.00 NM	1	$1,315.00
				Soaps / Let's Make A Deal										
				BOLD.LET'S MAKE										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/22/12	10/28/12	MT-----	1	$1,315.00	0.00							
E 17	8	10/17/12	10/19/12	The Talk 2-3P	CM	2-3p	--WTF--	:30	1	$1,315.00	LV1	0.00 NM	1	$1,315.00
				The Talk										
				TALK CBS										

Order / Rev: 36982 Advertiser: Heller, Dean R-USS

Alt Order #: 08843216 Product Desc: HELLER/SENATE/REP KLAS

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 17	8	10/17/12	10/19/12	The Talk 2-3P The Talk	CM	2-3p	--WTF--	:30	1	$1,315.00	LV1	0.00 NM	1	$1,315.00
TALK CBS														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 10/15/12	10/21/12	--WTF--	1	$1,315.00	0.00									
E 18	8	10/22/12	10/23/12	The Talk 2-3P The Talk	CM	2-3p	MT-----	:30	1	$1,315.00	LV1	0.00 NM	1	$1,315.00
TALK CBS														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 10/22/12	10/28/12	MT-----	1	$1,315.00	0.00									
E 19	8	10/17/12	10/19/12	Ellen Ellen	CM	3-4p	--WTF--	:30	4	$425.00	LV2	0.00 NM	4	$1,700.00
ELLEN														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 10/15/12	10/21/12	--WTF--	4	$425.00	0.00									
E 20	8	10/22/12	10/23/12	Ellen Ellen	CM	3-4p	MT-----	:30	3	$425.00	LV2	0.00 NM	3	$1,275.00
ELLEN														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 10/22/12	10/28/12	MT-----	3	$425.00	0.00									
E 21	8	10/17/12	10/19/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p (4:30 PM-5:00 PM)	--WTF--	:30	3	$450.00	LV2	0.00 NM	3	$1,350.00
4P NEWS														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 10/15/12	10/21/12	--WTF--	3	$450.00	0.00									
E 22	8	10/22/12	10/23/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p (4:30 PM-5:00 PM)	MT-----	:30	2	$450.00	LV2	0.00 NM	2	$900.00
4P NEWS														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 10/22/12	10/28/12	MT-----	2	$450.00	0.00									
E 23	8	10/17/12	10/19/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	--WTF--	:30	7	$500.00	LV2	0.00 NM	7	$3,500.00
5P NEWS														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 10/15/12	10/21/12	--WTF--	7	$500.00	0.00									
E 24	8	10/22/12	10/23/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	MT-----	:30	5	$500.00	LV2	0.00 NM	5	$2,500.00
5P NEWS														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 10/22/12	10/28/12	MT-----	5	$500.00	0.00									
E 25	8	10/17/12	10/19/12	630-7p Inside Edition Inside Edition	CM	630-7p	--WTF--	:30	3	$325.00	LV2	0.00 NM	3	$975.00
INSIDER														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 10/15/12	10/21/12	--WTF--	3	$325.00	0.00									
E 26	8	10/22/12	10/23/12	630-7p Inside Edition Inside Edition	CM	630-7p	MT-----	:30	2	$325.00	LV2	0.00 NM	2	$650.00
INSIDER														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 10/22/12	10/28/12	MT-----	2	$325.00	0.00									
E 27	8	10/17/12	10/19/12	7-8p Rotator 7-8p Rotator	CM	7-8p	--WTF--	:30	3	$350.00	LV2	0.00 NM	3	$1,050.00
ET/INSIDE EDITION														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 10/15/12	10/21/12	--WTF--	3	$350.00	0.00									
E 28	8	10/22/12	10/23/12	7-8p Rotator 7-8p Rotator	CM	7-8p	MT-----	:30	3	$350.00	LV2	0.00 NM	3	$1,050.00
ET/INSIDE EDITION														
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 10/22/12	10/28/12	MT-----	3	$350.00	0.00									
E 29	8	10/17/12	10/19/12		CM	11-1135p	--WTF--	:30	1	$600.00	LV2	0.00 NM	1	$600.00

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Alt Order #: 08843216 Product Desc: HELLER/SENATE/REP KLAS

Flight Dates: 10/17/12 - 10/23/12 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				8 News Now 11p M-F										
				8 News Now 11p M-F										
				11P NEWS										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 10/21/12 --WTF-- 1 $600.00 0.00										
E 30	8	10/22/12	10/23/12	8 News Now 11p M-F	CM	11-1135p	MT-----	:30	2	$600.00	LV2	0.00 NM	2	$1,200.00
				8 News Now 11p M-F										
				11P NEWS										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/22/12 10/28/12 MT----- 2 $600.00 0.00										
E 31	8	10/17/12	10/19/12	Letterman	CM	1135p-1237a	--WTF--	:30	3	$275.00	LV2	0.00 NM	3	$825.00
				Letterman										
				LETTERMAN										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 10/21/12 --WTF-- 3 $275.00 0.00										
E 32	8	10/22/12	10/23/12	Letterman	CM	1135p-1237a	MT-----	:30	2	$275.00	LV2	0.00 NM	2	$550.00
				Letterman										
				LETTERMAN										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/22/12 10/28/12 MT----- 2 $275.00 0.00										
E 33	8	10/22/12	10/22/12	Mon 10-11p	CM	10-11p	M------	:30	1	$2,100.00	LV2	0.00 NM	1	$2,100.00
				Hawaiii Five-O										
				HAWAII 5-0										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/22/12 10/28/12 M------ 1 $2,100.00 0.00										
E 34	8	10/23/12	10/23/12	Tue 8-9p	CM	8-9p	-T-----	:30	1	$2,100.00	LV2	0.00 NM	1	$2,100.00
				NCIS										
				NCIS-C//NCIS:L										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/22/12 10/28/12 -T----- 1 $2,100.00 0.00										
E 36	8	10/23/12	10/23/12	Tue 10-11p	CM	10-11p	-T-----	:30	1	$1,700.00	LV2	0.00 NM	1	$1,700.00
				Vegas										
				UNFORGETTABLE										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/22/12 10/28/12 -T----- 1 $1,700.00 0.00										
E 37	8	10/17/12	10/17/12	Wed 8-9p	CM	8-9p	--W----	:30	1	$2,500.00	LV2	0.00 NM	1	$2,500.00
				Survivor: Philippines										
				CRIMINAL MINDS										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 10/21/12 --W---- 1 $2,500.00 0.00										
E 38	8	10/17/12	10/17/12	Wed 10-11p	CM	10-11p	--W----	:30	1	$2,300.00	LV2	0.00 NM	1	$2,300.00
				CSI										
				CSI NY										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 10/21/12 --W---- 1 $2,300.00 0.00										
E 39	8	10/18/12	10/18/12	Thu 9-10p	CM	9-10p	---T---	:30	1	$2,100.00	LV2	0.00 NM	1	$2,100.00
				Person Of Interest										
				CBS COMEDIES										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 10/21/12 ---T--- 1 $2,100.00 0.00										
E 40	8	10/18/12	10/18/12	Thu 10-11p	CM	10-11p	---T---	:30	1	$2,200.00	LV2	0.00 NM	1	$2,200.00
				Elementary										
				PERSON OF INTEREST										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 10/21/12 ---T--- 1 $2,200.00 0.00										
E 41	8	10/19/12	10/19/12	Fri 9-10p	CM	9-10p	----F--	:30	1	$1,400.00	LV2	0.00 NM	1	$1,400.00
				Made In Jersey										
				MENTALIST										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 10/21/12 ----F-- 1 $1,400.00 0.00										
E 42	8	10/19/12	10/19/12		CM	10-11p	----F--	:30	1	$1,600.00	LV2	0.00 NM	1	$1,600.00

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Alt Order #: 08843216 Product Desc: HELLER/SENATE/REP KLAS

Flight Dates: 10/17/12 - 10/23/12 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				Fri 10-11p Blue Bloods										
				BLUE BLOODS										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 10/21/12 ----F-- 1 $1,600.00 0.00										
E 43	8	10/20/12	10/21/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P	-----SS	:30	2	$400.00	LV2	0.00 NM	2	$800.00
				11P NEWS WKND										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 10/21/12 -----SS 2 $400.00 0.00										
E 44	8	10/20/12	10/20/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a	-----S-	:30	1	$95.00	LV2	0.00 NM	1	$95.00
				CBS SAT AM										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 10/21/12 -----S- 1 $95.00 0.00										
E 46	8	10/20/12	10/20/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	1	$225.00	LV2	0.00 NM	1	$225.00
				5P NEWS SAT										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 10/21/12 -----S- 1 $225.00 0.00										
E 47	8	10/20/12	10/20/12	Sat Prime Special KLAS Movie: Escape From NY	CM	8-10p	-----S-	:30	2	$500.00	LV2	0.00 NM	2	$1,000.00
				CBS COMEDIES										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 10/21/12 -----S- 2 $500.00 0.00										
E 49	8	10/20/12	10/20/12	Sat 10-11p 48 Hours Mystery	CM	10-11P	-----S-	:30	1	$900.00	LV2	0.00 NM	1	$900.00
				48HRS MYSTERY										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 10/21/12 -----S- 1 $900.00 0.00										
E 50	8	10/21/12	10/21/12	Eye on Wash/Wall St Jo Eye On Wash/Wall St Jrnl	CM	5-6a	------S	:30	1	$85.00	LV2	0.00 NM	1	$85.00
				EYE WASH/WSJ										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 10/21/12 ------S 1 $85.00 0.00										
E 51	8	10/21/12	10/21/12	8 News Now Sun AM #1 8 News Now Sun AM #1	CM	8 News Now Sun A	------S	:30	1	$150.00	LV2	0.00 NM	1	$150.00
				6A NEWS SUN										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 10/21/12 ------S 1 $150.00 0.00										
E 53	8	10/21/12	10/21/12	8 News Now Sun AM #2 8 News Now Sun AM #2	CM	8 News Now Sun A	------S	:30	1	$350.00	LV2	0.00 NM	1	$350.00
				8A NEWS SUN										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 10/21/12 ------S 1 $350.00 0.00										
E 54	8	10/21/12	10/21/12	Face The Nation Face The Nation	CM	Face The Nation	------S	:30	1	$400.00	LV2	0.00 NM	1	$400.00
				FACE THE NATION										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 10/21/12 ------S 1 $400.00 0.00										
E 56	8	10/21/12	10/21/12	NFL Reg Season Game NFL Football Reg. Season	CM	NFL Football Reg. (10:00 AM-1:00 PM)	------S	:30	2	$2,200.00	LV2	0.00 NM	2	$4,400.00
				NFL 10A										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 10/21/12 ------S 2 $2,200.00 0.00										
E 57	8	10/21/12	10/21/12	NFL Reg Season Game NFL Football Reg. Season	CM	NFL Football Reg. (1:00 PM-4:00 PM)	------S	:30	2	$7,700.00	LV1	0.00 NM	2	$15,400.00
				NFL 1P										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 10/21/12 ------S 2 $7,700.00 0.00										
E 59	8	10/21/12	10/21/12		CM	7-8p	------S	:30	1	$1,500.00	LV2	0.00 NM	1	$1,500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				Sun 7-8p 60 Minutes										
	60MIN													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/15/12	10/21/12	------S	1	$1,500.00	0.00								
E 60	8	10/21/12	10/21/12	Sun 8-9p The Amazing Race	CM	8-9p (8:00 PM-9:00 PM)	------S	:30	1	$7,350.00	LV1	0.00 NM	1	$7,350.00
	AMAZING RACE													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/15/12	10/21/12	------S	1	$7,350.00	0.00								
E 61	8	10/21/12	10/21/12	Sun 9-10p The Good Wife	CM	9-10p	------S	:30	1	$1,600.00	LV2	0.00 NM	1	$1,600.00
	GOOD WIFE													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/15/12	10/21/12	------S	1	$1,600.00	0.00								
E 62	8	10/21/12	10/21/12	Sun 10-11p The Mentalist	CM	10-11p	------S	:30	1	$2,000.00	LV2	0.00 NM	1	$2,000.00
	CSI MIAMI													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/15/12	10/21/12	------S	1	$2,000.00	0.00								
N 63	8	10/17/12	10/23/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	MTWTF--	:30	2	$20.00	LV4	0.00 NM	2	$40.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/17/12	10/23/12	MTWTF--	2	$20.00	0.00								
												Totals	103	$86,105.00